



Practice, Practice, Practice



Yes, practice really does make perfect when it comes to job interviews.

Most people don't have a lot of experience discussing their strengths, weaknesses, triumphs and failures with a complete stranger.

Many job candidates feel uncomfortable "selling" themselves. Others have a tendency to get nervous and freeze up or say the wrong thing.

Show me a book or article about job interviewing and I'll guarantee one of the tips is to practice.

Be Diligent

However, most **job candidates don't take the time to practice effectively**. Maybe they feel awkward talking into the mirror or asking a friend to role play with them.

In my practice as a job interview coach, I have seen the dramatic difference that practicing can make. I have seen nervous ramblers transform into much more polished, confident candidates after just 90 minutes of practice and coaching.

Practice leads to more confidence, less nervousness, and the ability to be more comfortable and authentic in your job interview.

When combined with objective feedback about how you're coming across, it can be downright magical.

That's why we decided to create Big Interview, to offer the power of these techniques to those who don't have access to a professional interview coach.

You can use the Big Interview mock interview tools to respond to common interview questions and record video of your answers. Then you can review your answers and **objectively evaluate** how you look and sound.

You can even get professional feedback from me or one of my coaches if you're having trouble evaluating your performance objectively.

Take a Page Out of a Playbook

Would an actor go to an audition without rehearsing his monologue? Would a baseball player go to team tryouts without taking some practice swings? Would an American Idol contestant take the stage without a few run-throughs? Of course not.

Get those first, awkward responses out of the way in the comfort of your home and practice until you're ready to wow that hiring manager on the big day.